

Hello everyone!

We thank you for your continued support with your annual membership. We welcome local businesses to join the Loring Restoule Business Association; a non-profit organization dedicated to promoting members' businesses, tourism and exposure to the Loring, Restoule and surrounding areas. Your business will benefit from our efforts by drawing visitors to the area and increasing exposure, even if you are not directly involved in tourism.

Membership fees go directly to projects, operating costs and marketing of the area. The volunteer board of directors welcome your involvement, input and ideas to strengthen our communities and businesses.

Membership benefits include: a listing in the annual brochure or business directory; a web listing on the loringrestoule.com website; Facebook/social media promotion and support; ability to display promotional material at LRBA information booths throughout the region; business referrals; networking events and seminars; industry relations and support with other tourism initiatives; support with other external marketing initiatives. By 2026, we plan to change the format from the folded brochure to a magazine style marketing tool, in which we will be able to advertise our members more effectively. For a full list of benefits, please refer to https://www.loringrestoule.com/about-us/the-loring-restoule-business-association/, or contact a member of the executive board.

In 2024, we were 52 members strong with even more interest from new businesses! The Loring Restoule Business Association is a team of businesses that together have successfully identified our region "Loring Restoule" as a separate and identifiable sub region within our Regional Tourism Organization (RTO12 – The Great Canadian Wilderness, formerly Explorer's Edge). Your membership will help to strengthen our organization by increasing our membership and resources. Together, let's continue to build momentum for the Loring Restoule region. Our success depends on your involvement!

2025 Executive Board

Polly Rupert (Rupert's Variety) – President
Tamara Bain (Bain Lake Camp) – Vice President
Hilary Chambers (Pine Grove Resort) – Past President
Carrie Bain (Impact Print & Marketing / Electrified) – Treasurer & Secretary
Angie McCandless (Realtor – Forest Hill Real Estate Inc) - Membership
Deb Leeming (Commanda Museum) – Membership
Jennifer Blender (Forest & Farm) - Membership
Carol Chambers (Pine Grove Resort)
Karyn Webb (CedarTrail Farms)

Please email <u>info@loringrestoule.com</u>, or contact a member of the executive board with any questions, input, or if you are interested in volunteering or joining the board of directors.

Loring Restoule Business Association

2025 Membership Application/Renewal

Payment: \$150 Due March 1, 2025	Cash □	Cheque □		E-transfer □	
	Please see payment a Please fill in all fields,				
Business Name:					
Name of Owner(s):					
Business Address:					
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Email:			Telephone:	lly .	Postal Code
Website:			Facebook:		
Please provide contact info if mailing address or seasonal residence different than business address.					
Mailing Address:					
Telephone:					
Please select a category for your business. If your business falls in more than one category, please identify first choice for your brochure listing.					
Accommodation \square Restaurant \square	Farm & Garden ☐ Shopping ☐	•			
Please provide an ad copy that will appear on our brochure and website. You are limited to 50 words including name, address, etc. Please use separate page if necessary.					
Current Members: Click here if no change to listing from last brochure □					

Payment & Return Instructions: No tax on membership fee. Please pay by due date to be included in the brochure. Make cheques payable to Loring Restoule Business Association or E-transfer to info@loringrestoule.com. Use question "what region are we", please answer "LoringRestoule" Return form by mail to LRBA, Box 153, Port Loring, ON P0H 1Y0, or email to info@loringrestoule.com